

Everything is done to death, if not garbage.

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Just think about it.

Almost all the media of nowadays are becoming mere parodies of past works, and are becoming so “metafied” that it’s a mere parody of it’s self now. Whether it’s sequels and prequels to pre-existing shows and franchises, the current state of media and entertainment is commodified and over-recycled.

Like for example, with digital online streaming services, there are plenty of internet-based celebrities that likes to go on these “watch-alongs” in real time with their “fans” to get a dose of entertainment that simulates the feeling of sitting with friends on the big couch watching a Saturday show.

*However, this simulation is really just a capitalization of that experiences.*

In fact so much things are done to death that there are entire publications, articles, and internet personalities (ie influences, “essay writers”, etc) have been trying to stretch the core message and dragging it on to beyond-death. Almost like desiccating the corpse of the idea and just capitalization.

A stand serving the corpse’s juices much like a lemonade stand to the causal readers and viewers.

The fact there are entire academic attempts to distill pop-culture and media are signs of what is essentially “meta content” era. The drilling of ideas are so dried up that the world essentially have to resort to tearing down old relics to fuel and stretch the industry further.

Podcasts, Articles, are just talking about a show is akin to “the show within the show” effect. Where there elements of it being not original since the foundation is the original show, but a building that comes and goes being a facade of the foundation. Much like how stores in malls tends to rotate every year.

It’s these uncreative endeavors that causing original ideas to die and dissipate unto the creative void.

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### *A Good Parody and Great Pastiche*

Parody shows are somewhat of a different thing, since they tend to be self aware and can attempt to get a point across.

A form of comedy mostly since they tend to at least try to make the audience laugh in new ways.

Because it's an actual "show"

Instead of the "real-timers" just beating around the bush getting effectively nowhere, wasting time basically.

Pastiche-something that emulates works of previous generations and tries to show respect.

It could be a genre or style. Or that may well be the only thing work becoming a pastiche.

One example are the samurai and cowboy films, since they can emulate each other in terms of storytelling, shot compositions, and themes too. Guns and Swords are different, not to mention the culture. But they aren't that alien to one other when the situation forces them to take action, respective characters.

### *JunkFood Shows*

A lot of shows-they tend to be trash, since they are no longer a show but rather "content" and "bite-sized media snacks" that are akin to junk food. They are "good to consume" but lacks any nutritional substances by the end of the day.

*Substances-they are what makes consumables, well consumables.*

If a show or story is good, they will have a core message and themes worth exploring even a decade from now. But, a lack of substances will most likely be forgotten and never mentioned again, mostly within the next week in today's hyperspeed age.

Due to ease of access to information via the internet that, with the collective knowledge of people across the world, that any idea seems possible.

But, that's the thing.

Everyone have copied each other to death, and tries to make a copy within a copy, to parody/satire of the said idea. Some ideas are so done to death that even the local dollar-store might be housing something similar abet in inferior quality.

In the age of where everything is done to death, either you have to make something really special because it has "soul", or delivers results or ideas that are worth it.

If something is "original" it's quite "old" but they tend to be the product of their time where the market didn't invest much into them at the time.

However, originals could be improved or alternate take on an already existing idea that in their default form is somewhat sub-par.

Such ideas maybe the wheel, a stone wheel in terms of speed and agility is subpar due to it's brittle and rigid nature, however with air-filled tires and rubber treads, the wheel by ten-folds becomes something that can support a 1-2 ton vehicles to traverse various terrain with relative ease.

The garbage aspect can come if the said idea or product is a “cheap copy” of a superior thing.

But, beyond this long series of paragraphs of trying to state what and why the state of current creative media is essentially “dead” and recycled into inferior “copies” of the originals but times ten quite literally.

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*There is a bit of hope.*

You can still create original content, or at least make something that is respectable still.

Just learn to stop making content or shows that is heavy on “meta” and references to tropes and cliches that is essentially a 12 year-old's day dream about situations they had, much like a bad fan-fic.

Or Stop being a “content creator” aka, someone like a few top earning on the real-time platforms doing these hollow watch alongs that frankly, you can get the show yourself and watch it on your own time. Stop being brain-dead.

A real content creator is someone who encourages open-source and makes good points and provides value. Value that when applied change the viewer's life substantially.

Create something that isn't always original, but at least an improvement, interesting take on existing things, or at least a real love letter to a genre/style of work, not a single show.

Take elements of things you love, provides value, and mix them up.

Reference

Sugar

Spice

“Everything Nice”

With a drop (or whole quart) Of “ChemX”

You might make something that will “save the day”

**analogies to consider**

cheap copy-parodies  
improved variants-pastiche  
junk food-current shows  
substantials-classic literature

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